

Overview

With the same proportion of the workforce being disengaged as highly engaged, it has become increasingly important to be able to tap into those key motivational drivers that make individuals want to go over and above. This course will provide both the theoretical understanding and the practical developmental tools to increase personal motivation levels whether as an individual contributor or manager seeking to improve engagement levels in their team.

Who is it for?

For those who want to gain a greater insight into what drives themselves and others in order to increase motivation and productivity levels. Ideal for Managers who want to be able to motivate their staff more effectively to carry out key roles and responsibilities.

Course content to include...

- Definition of motivation and engagement
- Discretionary effort research
- Motivation questionnaire
- Maslow's hierarchy of needs
- 6 areas of human need
- Herzberg's 2-factor theory
- Values elicitation
- Personal SWOT
- SMART goal setting

By the end of the course learners will be able to...

- Define key motivational theories
- Elicit work based motivational drivers
- Set SMART performance objectives linked to engagement factors

"First time I truly appreciated that how I motivate myself is not the best way to motivate others."

